

STELLA McCARTNEY WINTER 2026

READY TO WEAR COLLECTION

Presented during Paris Fashion Week at Le Grand Manège Jean Caucanas, honouring the Year of the Horse, Stella McCartney's Winter 2026 runway collection traces her life to date: An upbringing defined by freedom, humour and bold colour, formative creative milestones, and the brand we know today.

Guests are invited to escape from external chaos and step into an equine world, experiencing the power, strength and majesty of a human-horse connection. In the arena, five black horses stand at the centre of the manège. White horses join the black horses; led by equestrian artist Jean-François Pignon.

The Winter 2026 Stella woman embodies dichotomy: masculine and feminine, playful and precise. Her wardrobe reflects pivotal moments in Stella's design history - vegan fur alternatives, vintage lace, Savile Row tailoring and 80s sportswear - crafted from 93% sustainable materials.

Stella has always embraced loving animals and living in harmony with them - rejecting leather, fur, feathers and exotic skins since the brand's inception in 2001. From responsibly sourced and certified organic materials to recycled and regenerated textiles, Stella believes every material choice reflects a commitment to diligence in sourcing, transparency and accountability across the supply chain.

A palette of primaries and rusts is grounded in chocolate, camel, grey and black. Moiré, Chantilly lace and silk jacquards reference lingerie influences from Stella's early collections. Tailoring remains fundamental: single- and double-breasted jackets in responsibly sourced wool and GRS-certified blends shaped with defined waists and strong shoulders.

Fisherman rib constructions are inspired by Stella's upbringing in Scotland, reinterpreted with padded stitch detailing, seamless intarsias and semi-sheer wool-silk blends. Chunky textures sit beside slinky compact rib dresses and cropped polo sets, balancing masculinity with sensuality. Faux fur trims and hand-crocheted hearts reference intimate memories from the designer's upbringing.

Denim evolves into 100% recycled styles, cargo zips and lead-free crystal-embellished pieces. Jersey explores athletic silhouettes, striped preppy polos with the Stella McCartney crest; childlike star and heart prints in mesh; playful S&M graphics and airbrushed ponies created in the brand's atelier. The slogan tank returns with 'My Dad Is A Rockstar'.

In bags, the new Appaloosa silhouette introduces new colourways, animal textures and a mini crossbody size. Falabella returns in mink-effect vegan fur alternatives and leopard jacquards aligning with ready-to-wear. The Ryder Pochette appears with quilted diamond stitching and cruelty-free croc. Evening bags feature chainmail constructions. Footwear unites bags and shoes through texture and print stories. An architectural, pyramid stiletto heel is introduced.

All elements of this show are aligned with Stella McCartney's lifelong love and respect for all living creatures. The welfare, dignity and freedom of every horse featured remains paramount, and each one has been treated with the utmost care and respect at all times.

The Winter 2026 runway collection will be available in Stella McCartney boutiques globally, at stellamccartney.com and via selected retailers worldwide from July 2026.

CREDITS

Casting: Julia Lange Casting

Makeup: Pat McGrath Labs

Hair: Eugène Souleiman for Kevin Murphy

Nails: Kure Bazaar

Production: Studio Boum

Sponsors: Hasbro, Weleda and Kevin Murphy



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